



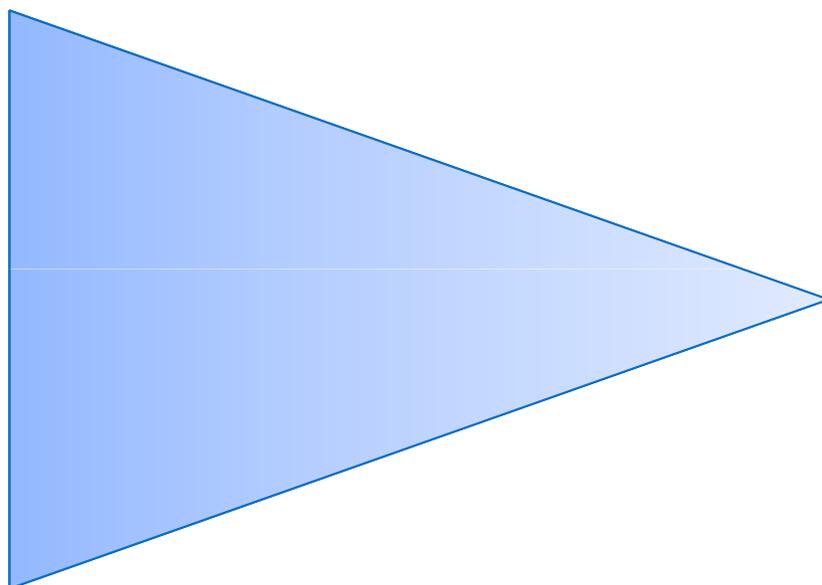
Gmes4REGIONS

AND LOCAL AUTHORITIES

*A ONE-STOP-SHOP TO LINK LOCAL AND REGIONAL
AUTHORITIES WITH GMES*



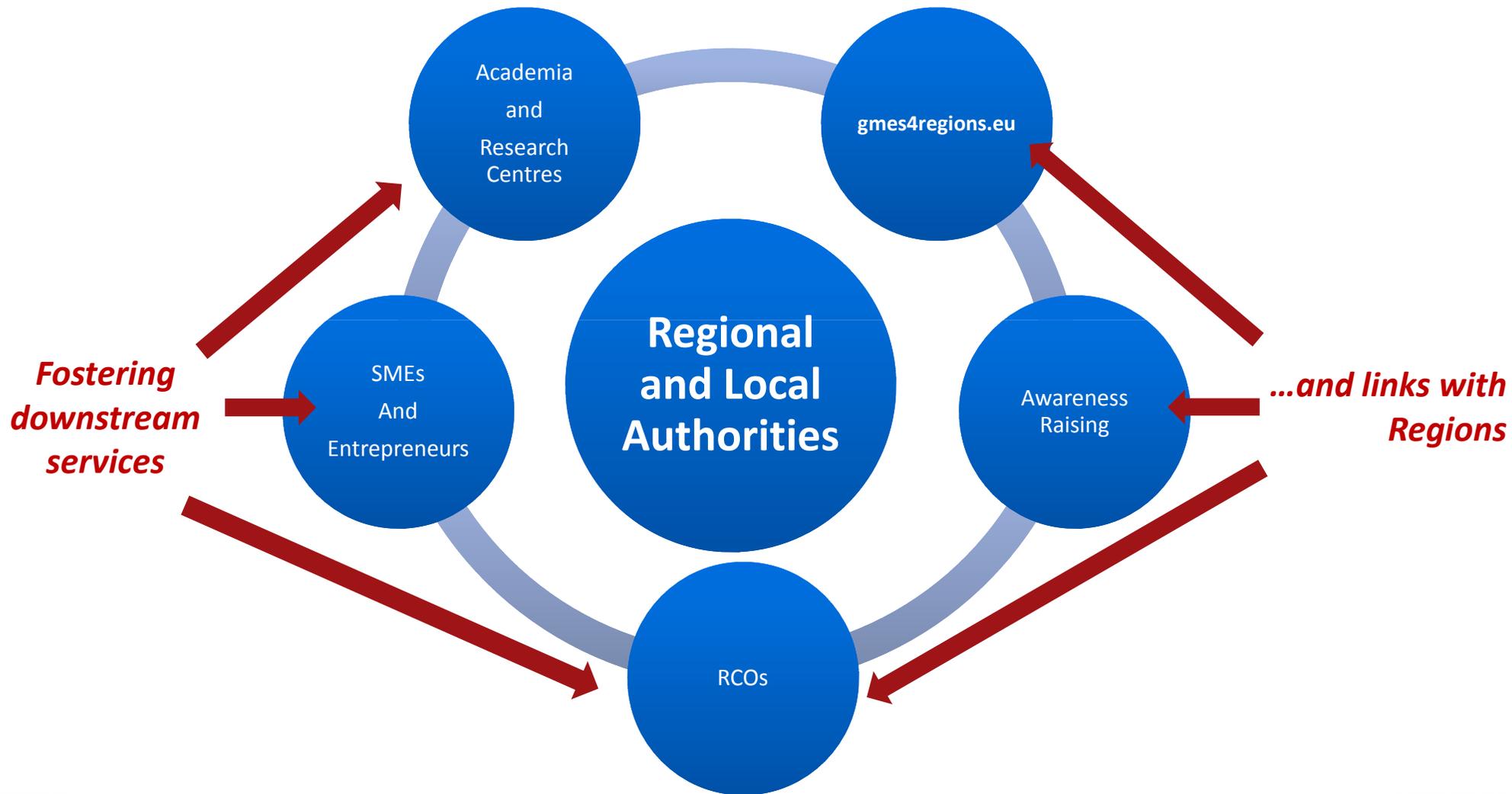
www.gmes4regions.eu



- Two projects
- 23 partners (regional institutions, service providers, SMEs, academia) from 9 EU countries
- 2 major european networks (*NEREUS – Network of European Regions Using Space Technologies* - and *ERRIN – European Regions for Research and Innovation*) gathering more than 120 local or regional authorities

The two objectives of GMES4Regions

1. Foster the development of downstream services
2. Increase awareness of GMES among EU regions, cities and provinces



- The gmes4regions.eu portal intends to be a one-stop-shop for the various (potential) actors, users and service providers of GMES
- It provides tools and information addressing:
 - The demand side (LRAs)
 - The offer side (service providers and entrepreneurs)
 - The development side (Academia and Research Centers)
- Objective: promote the website with LRAs

A one-stop-shop

#1: Focus on the benefits of GMES for LRAs

#2: Access to the Regional Contact Offices

#3: Section dedicated to entrepreneurs and SMEs

#4: General overview of the GMES world, access to specific resources

#5: GMES Academy – focus on academia and Research Centres



HOME

DORIS_Net & GRAAL

LINKS

REGISTRATION: BRINGING GMES AND REGIONS CLOSER

LATEST NEWS

Declaration on GMES-related Research
Oct 01, 2012

Bringing GMES and regions closer
Jul 05, 2012

GMES Academy Event Salzburg
Jun 20, 2012

More...

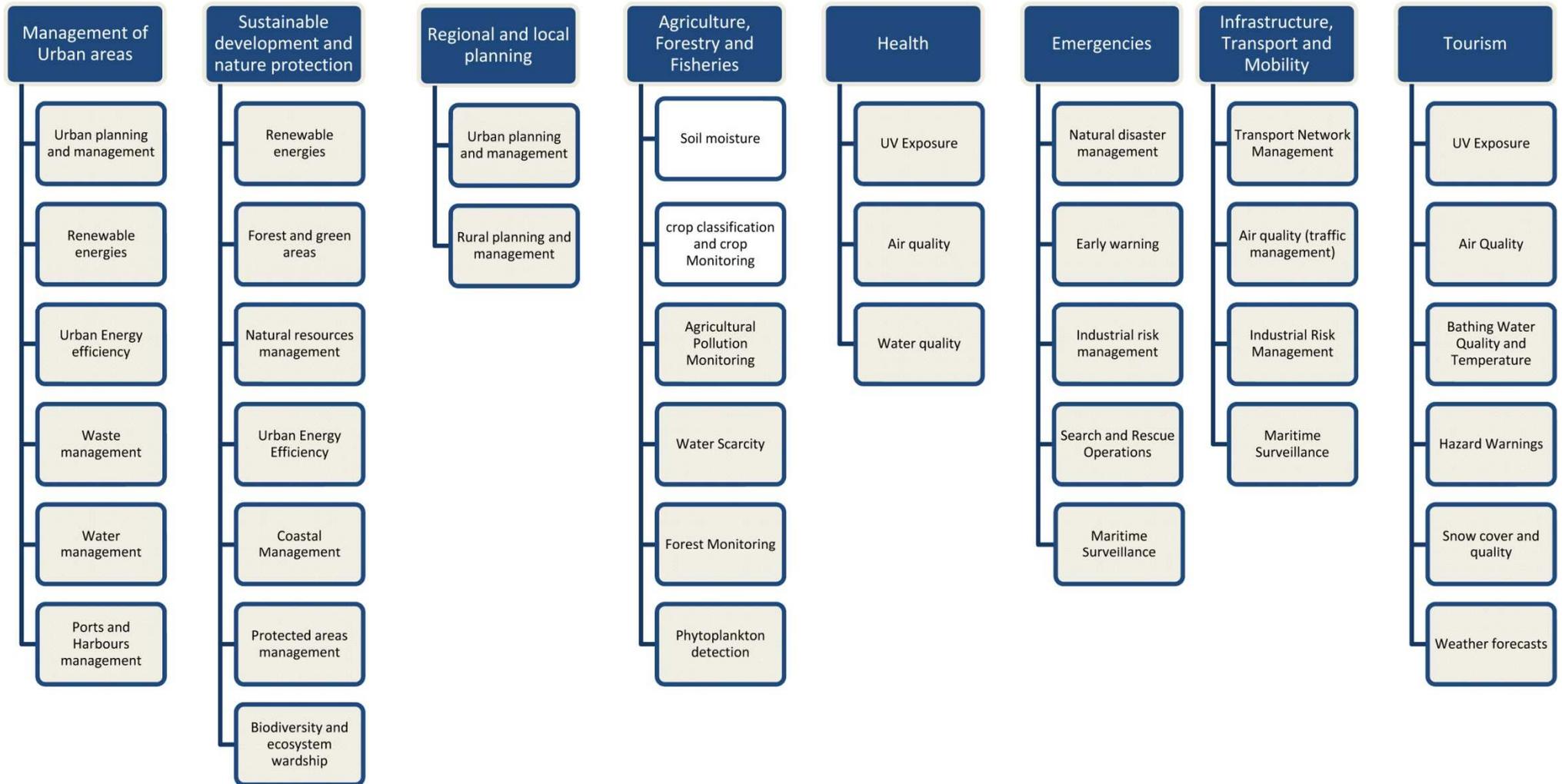
<p>Discover the benefits of GMES for regions and other levels of local Government</p> <p>1</p>	<p>Access your REGIONAL CONTACT OFFICE</p> <p>2</p>
<p>Entrepreneurs and SMEs</p> <p>3</p>	<p>Explore GMES</p> <p>4</p>
<p>Academia and Research Centres</p> <p>5</p>	

- Why? LRAs have a very low awareness of GMES
- Key factor: Each LRA is a potential user of GMES services
- The role of G4R:
 - Analysis of LRAs needs
 - Understanding the mechanisms behind the slow uptake of GMES at local level through analysis and interviews with LRAs in several countries
 - Development of a user-oriented taxonomy
 - *Window on GMES* focused on LRAs



- G4R targets are Local / Regional Authorities
- LRA-focused Taxonomy

Gmes4Regions GMES LRA Taxonomy

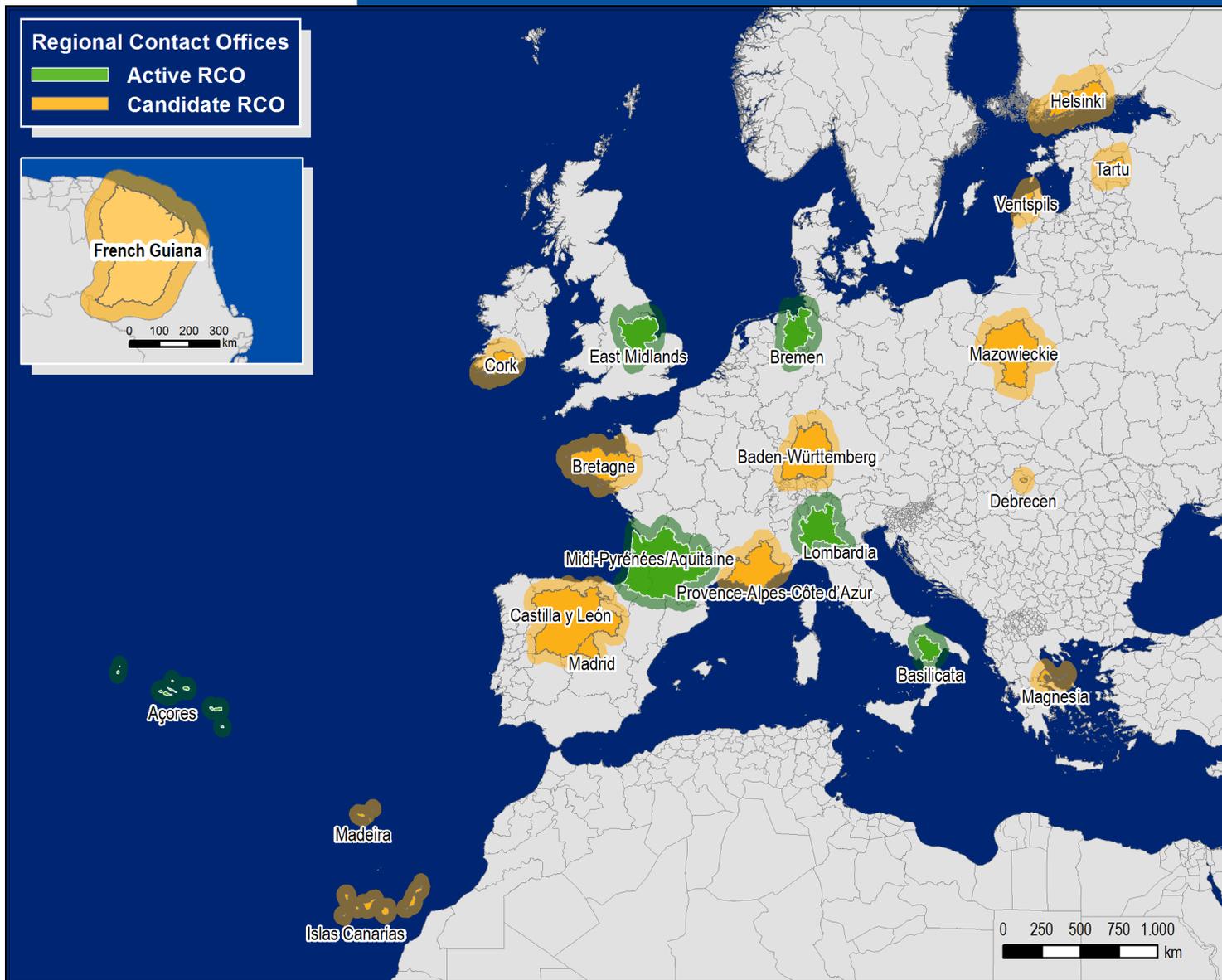


- Why? They develop services, they have a crucial interaction with LRAs (clients), newcomers can bring new ideas
- Key factor: the endogenous dimension of GMES
- The role of G4R:
 - List the various Service Providers in the EU
 - Identify the various (non-technical) barriers to be faced by new entrants
 - Develop a guide on European funding opportunities for SMEs and Entrepreneurs (available on the gmes4regions.eu portal)

- Why? Growth and Jobs will only be fostered by GMES provided there are experts trained to deliver and use the services.
- Key factor: There is a need to bridge the gap between research and the market
- The role of the **Gmes Academy**:
 - List the various Universities and Research Centres working on/teaching GMES-related issues
 - Foster the exchange of information about on-going GMES-related research activities among the various GMES actors
 - Support the development of a « GMES expertise » among european young and future researchers

- Why? To spread word towards European local and regional authorities
- Key factor: Low awareness
- The role of G4R:
 - Help GMES to reach potential end-users
 - Production of communication tools (MultiMedia Presentation, Success Stories and Window on GMES)
 - Events
 - Coordination with other GMES projects

- RCOs are local centre of GMES expertise
- Six RCOs (Acores – PT, Basilicata – IT, Bremen – DE, East Midlands – UK, Lombardia – IT, Midi-Pyrénées / Aquitaine – FR) and nine other regions in process of developing RCOs
- RCOs are at the interface between industry, R&D actors, regional users and policy makers
- RCOs are hosted by independent entities and mandated by its regional authority



Some benefits of the RCO network:

- Support to local actors to respond to new programme calls
- Support to SMEs and start-ups
- Support to develop new application
- Hand-on person to person approaches are effective
- Organisation of trainings and workshops



THANK YOU

ANY QUESTIONS?

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